

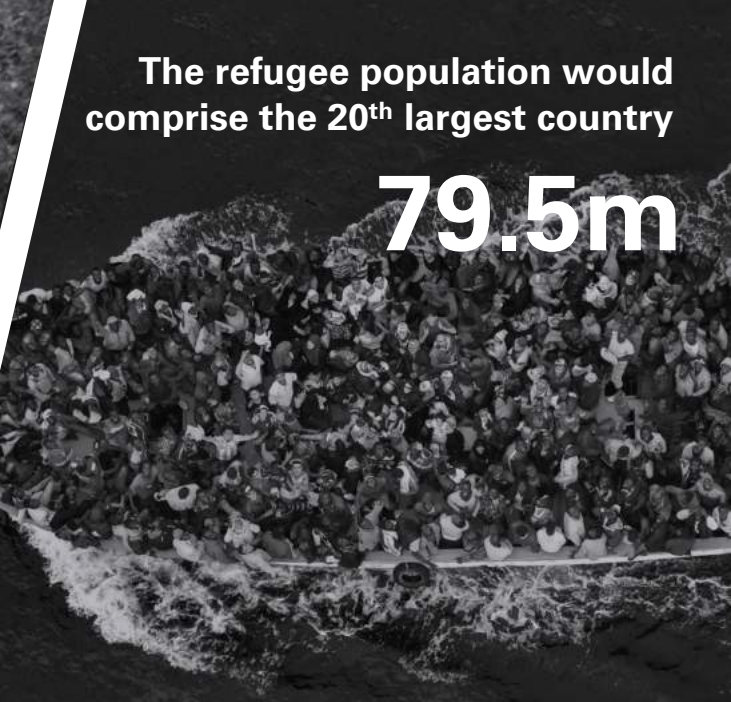


People excluded from basic life opportunities due to poverty and deprivation

**736** million



**56%**  
The percentage of people who trust business is at an all-time low



The refugee population would comprise the 20<sup>th</sup> largest country

**79.5m**

The year when, at current rates, there will be more plastic than fish in the ocean

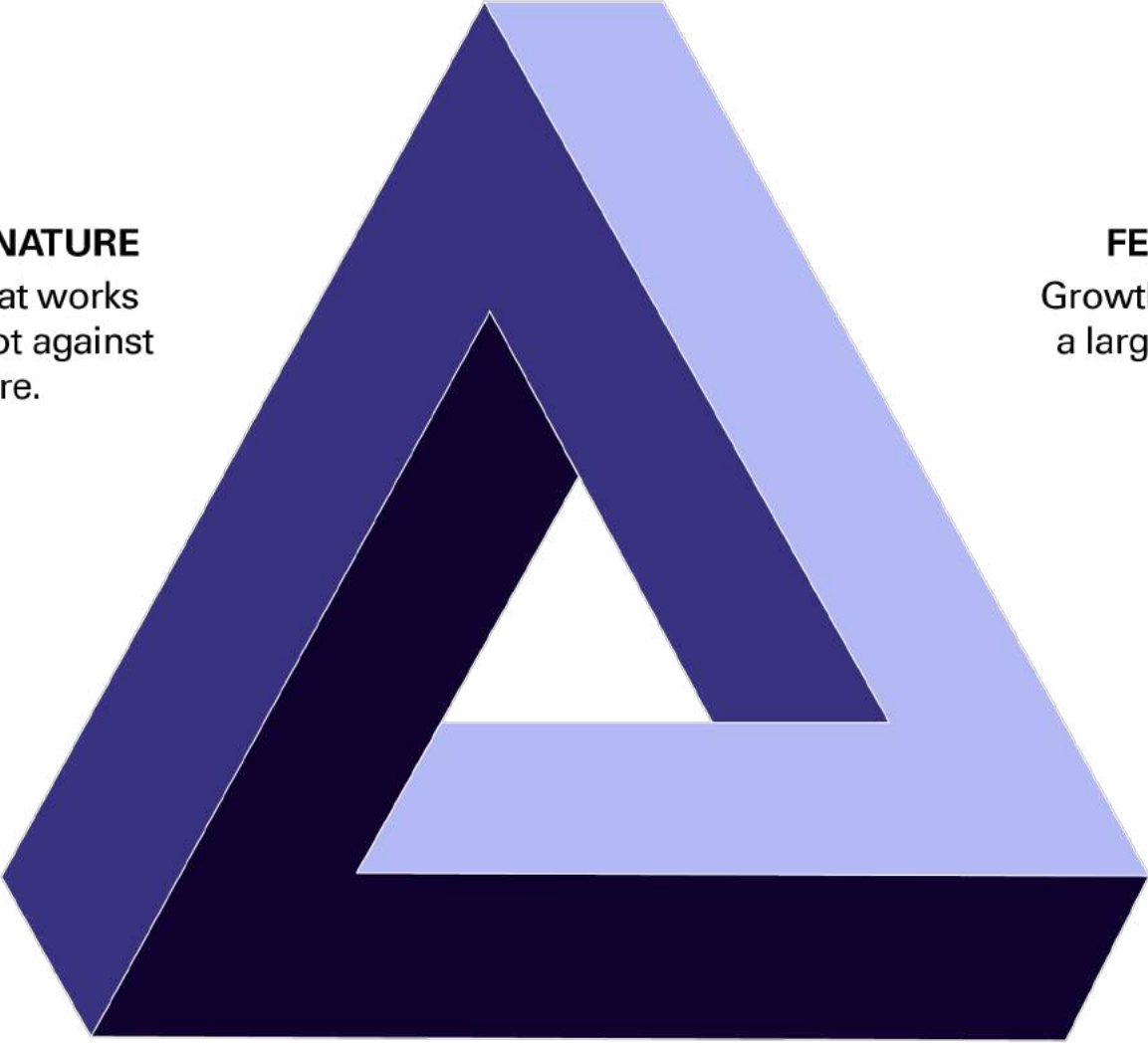
**2050**



The time we have to turn the tide on the climate emergency

**9** years

**To solve the global challenges we all face by 2030, we must commit to new ways of thinking and collaborating.**



**HUMAN/NATURE**  
Growth that works  
with and not against  
nature.

**FEW/MANY**  
Growth that benefits  
a larger number of  
people

**SHORT/LONG**  
Growth that delivers long-term value,  
not just short-term returns.



# Xynteo helps businesses grow forward to realise positive futures for us all.

## Planet Positive Growth

For the planet

We help you plan for net zero and beyond to achieve business returns and positive environmental impact

## Inclusive Growth

For the many

We help create commercial value for your business and positive social impact for your stakeholders

## Innovative Growth

For the future

We help you find new ways to grow realising long term gains for you and society



## Financing gap is real

India spends \$19B/year on green investments – when it should spend \$170B on climate change



## 6 of 10

sustainable funds delivered higher returns than conventional funds in the past decade



## \$2 trillion and growing

investments focused on the environment, globally



## \$5-7 trillion

Cost of solving the world's most critical problems and achieving the SDGs



## 58%

of the world's foundations do not collaborate with other foundations



## Less than 2%

of global philanthropic giving goes to climate change

## Collaboration is key

Half of the world's 260,000 foundations have no paid-staff and budgets under \$1M.

## How can foundations have a bigger impact?

\*McArthur Foundation, Catalytic Capital Consortium: *Zero Gap*, 2019

\*UBS: *Global Philanthropy Report*, accessed October 2021

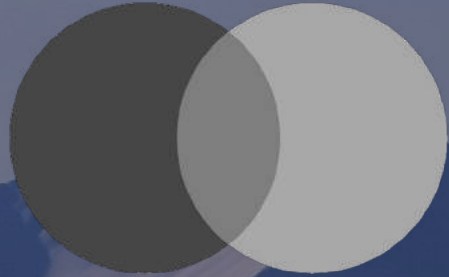




# PHILANTHROPY CAN HAVE AN IMPACT BY:

1. Shaping the political debate on climate change.
2. Building collaborative networks.
3. Influencing market dynamics not just through program grants — but in how they invest their assets.
4. Funding public awareness programs to build the social movements to fight climate change.

# FOUNDATIONS WE PARTNER WITH:



mastercard  
foundation



IKEA Foundation

BILL & MELINDA  
GATES *foundation*







# **The Performance Theatre**

**is a community of leaders from  
business, policy, civil society and  
the arts who share a vision  
for a new kind of growth.**

# THE PERFORMANCE THEATRE FOUNDATION

A global community of committed leaders



- **Learning.** Next generation leadership capacity
- **Engagement.** A safe space for critical conversations
- **Inspiration.** Sparking change in the affective domain
- **Collaboration.** Nurturing meaningful partnerships



# A COMMUNITY OF LEADERS CREATING BETTER SPACES FOR US ALL



**Miranda Wang**  
CEO, Novoloop



**N Chandrasekaran**  
CEO, Tata Sons



**Ilham Kadri**  
CEO, Solvay



**Hans Vestberg**  
CEO, Verizon

**Evelyn Glennie**  
Percussionist



**Henrik Henriksson**  
CEO, H2 Green Steel




**Nicola Shaw**  
ED, National Grid



**Kjetil Thorsen**  
Founder,  
Snøhetta



**Cas Holman**  
Founder, Heroes  
will rise

The image features a dark, moody landscape with a mountain peak in the foreground. Two silhouetted figures stand on a small rock outcrop at the top of the peak, their arms raised in a celebratory gesture. The background consists of layered mountain ranges under a hazy, blue-tinted sky. The overall atmosphere is one of achievement and triumph.

**How can philanthropy provide  
leadership, facilitate  
collaborative networks and  
make purposeful investment?**





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